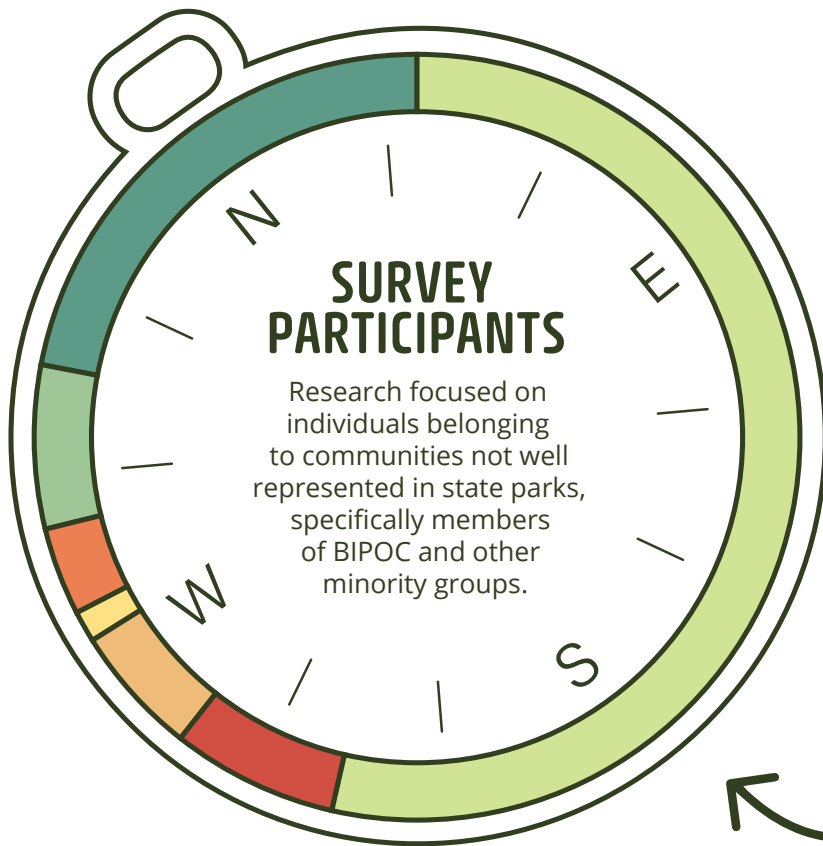


PARKS DESIGN FOR DIVERSE & RESILIENT COMMUNITIES



OVERVIEW: Making parks more welcoming for all is a key goal of ongoing research conducted by the Washington State Parks Foundation in partnership with the Washington State Parks and Recreation Commission. This research relies on input from the direct experience of underserved communities.

- Asian 77%
- Other race or ethnicity 18%
- Black or African American 10%
- White as part of bi / multiracial identities 10%
- Hispanic or Latinx 9%
- Pacific Islander 6%
- Native American 1%

Total greater than 100% due to selection of multiple racial and ethnic identities.

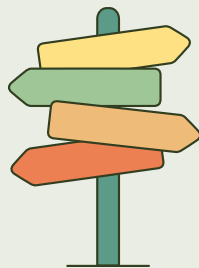
Questions visitors had at each stage of their park experience:

PRE-VISIT



How do I plan my trip?
What information is important to me?
What expectations do I have?

UPON ARRIVAL



Where do I go first?
What things can I do in each area of the park?
Where do I park my car?

IN-PARK EXPERIENCE



What's allowable?
What rules do I need to follow?
Where and from whom can I get guidance?

IN-PARK PROGRAMS



Where do I learn more?
Is there someone to help?
How can I join group hikes and activities?

IMMEDIATE OPPORTUNITIES



SIGNAGE: Create welcome stations with clear signage and graphics.

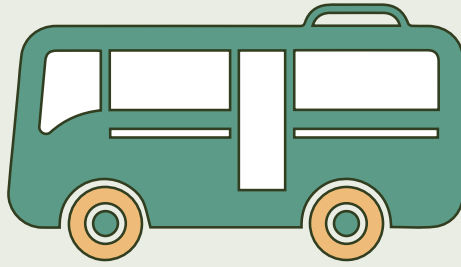


PROGRAMS: Create programs to welcome first-time park visitors.



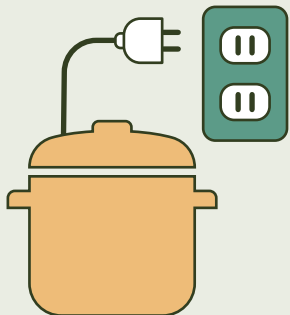
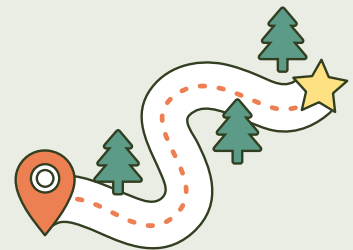
ONLINE RESOURCES: Easily connect new park users to key info.

LONG-TERM OPPORTUNITIES



TRANSIT: Increase access and information about public transit routes to state parks.

SAFETY: Restore trails, repave walkways, and add illuminated campground signage.



COOKING: Add cooking areas with electric outlets & diversify menus at concessions.



MAPS: Improve maps and trails signs with details on distance, time, and difficulty.



For a download of Parks Design for Diverse and Resilient Communities, and to see other ways we're helping to make parks more welcoming, go to https://waparks.org/DEI_study